

CITY SELECTION COMMITTEE

**CAPITOLA CITY COUNCIL CHAMBERS
420 CAPITOLA AVENUE, CAPITOLA CA 95010**

**Monday, August 18, 2025
1:00 PM**

I. CALL TO ORDER

II. PUBLIC COMMENT

Any person may address the Board during its Oral Communications period. Presentations must not exceed three minutes in length, and individuals may speak only once during Oral Communications. All Oral Communications must be directed to an item not listed on today's Agenda, and must be within the jurisdiction of the Board. Board members will not take action or respond immediately to any Oral Communications presented today, but may choose to follow up at a later time, either individually, or on a subsequent Assessment Appeals Board Agenda. The Board will normally receive oral Communications for a period not to exceed thirty (30) minutes. If, at the end of this period, additional persons wish to address the Board under Oral Communications, the Oral Communications period may be continued to the last item on the Agenda.

III. APPROVAL OF MINUTES

City Selection Committee, April 16, 2025

IV. REGULAR AGENDA

- A.** Consider appointment of a City Council Member or a City Manager to the Visit Santa Cruz County Board of Directors for a two-year term

ADJOURNMENT

RELATED CORRESPONDENCE

Web Agenda Comments

To comment on individual agenda items in writing, please use the "Add Comment" tool by visiting the City Selection Meeting Portal web page at:

<https://santacruzcountycaprim.gov.com/public/portal>. Please adhere to the Acceptable Use Rules * for web commenting.

Written comments on agenda items may also be submitted to the City Selection Committee by US Mail to the care of Nicole Coburn, 701 Ocean Street, Room 520, Santa Cruz, CA 95060.

**PROCEEDINGS OF THE
CITY SELECTION COMMITTEE
SPECIAL MEETING AGENDA**

Wednesday, April 16, 2025

ACTION SUMMARY MINUTES

I. CALL TO ORDER – 10:04 AM

Attendance	Attendee Name
Present	Maria Orozco, Mayor, City of Watsonville Derek Timm, Mayor, City of Scotts Valley Joe Clarke, Mayor, City of Capitola
Absent	Felipe Hernandez, District 4 Board Member Fred Keeley, Mayor, City of Santa Cruz

II. PUBLIC COMMENT:

None

III. APPROVAL OF MINUTES

Minutes of April 16, 2025, 10:00 AM

RESULT:	Approved [3 to 0]
MOTION AND SECOND:	Timm, Clarke
AYES:	Orozco
NAYES:	None
ABSTAIN:	None

REGULAR AGENDA

- A.** Consider nomination of Supervisor Justin Cummings for an appointment to the California Coastal Commission for a four-year term

RESULT:	Approved [3 to 0]
MOTION AND SECOND:	Clarke, Timm,
AYES:	Orozco
NAYES:	None
ABSTAIN:	None

Supervisor Justin Cummins was appointed to the California Coastal Commission for a four-year term.

ADJOURNMENT AT 10:06 AM

Approved: _____
Chair, City Selection Committee

Attest: _____
Clerk of the Board

Date: _____

NOTE: This set of Board of Supervisors Minutes is scheduled for approval by the Board on August 18, 2025.



County of Santa Cruz City Selection Committee

Agenda Item Submittal

From: County Executive Office

Subject: Appointment to Visit Santa Cruz County Board of Directors

Meeting Date: August 18, 2025

Formal Title: Consider appointment of a City Council Member or a City Manager to the Visit Santa Cruz County Board of Directors for a two-year term

Recommended Actions

Approve appointment of a City Council Member or a City Manager to the Visit Santa Cruz County Board of Directors for a two-year term to expire June 30, 2027.

Background

Visit Santa Cruz County (VSCC) is a private, non-profit corporation serving as the official visitor marketing entity for Santa Cruz County. VSCC works to enhance tourism, the visitor experience, and the area economy by positioning and promoting Santa Cruz County as a year-round visitor, conference and film destination.

VSCC is governed by a diverse 25-member Board of Directors. The Board is composed of representatives from various geographic regions throughout the county, including 13 lodging seats and a cross-section of representatives from business, cultural, governmental and organizations affiliated to the travel, tourism and hospitality industry.

Board member responsibilities include participation in the governance organization, general advocacy for the tourism industry and active participation at board meetings, held six times a year. Meetings take place at 3:00 p.m. on the last Wednesdays of January, March, May, July and September. November and December meeting dates vary due to the holidays.

Submitted By:

Nicole Coburn, Assistant County Executive Officer

Recommended By:

Nicole Coburn, Assistant County Executive Officer

Artificial Intelligence Acknowledgment:

Artificial Intelligence (AI) did not significantly contribute to the development of this agenda item.